An Initial Draft of the Blueprint Designed by GPT   
  
**Blueprint Overview**

### **🔹 Phase 1: Strategy & Scope Finalization**

**Goal:** Lock down the problem you're solving, audience, core value proposition, and MVP feature set.

* Define target personas: (e.g. RWA Admin, Local Resident, Hobby Group Leader)
* Identify top 3 use cases (e.g. Apartment communities, College clubs, Hyperlocal interest groups)
* Finalize MVP scope (critical features only)
* Positioning & mission statement

### **🔹 Phase 2: User Workflows & Information Architecture**

**Goal:** Map user journeys and define all key user stories for MVP.

* Define user types: Creator / Admin / Member / Guest
* Create workflows:  
  + Onboarding (both user and community)
  + Community discovery
  + Joining / approving members
  + Posting content, Events, Polls
  + Notifications & interactions
  + Local promotions or monetization
* IA: Community > Feed > Events > Polls > Chat > Settings

### **🔹 Phase 3: UX Wireframes & Design Direction**

**Goal:** Design intuitive, mobile-first experiences.

* Mobile-first wireframes for:  
  + Home/discovery screen
  + Community detail
  + Post/event creation
  + Member management
  + Profile/settings
* Design system (colors, typography, components)
* Build basic prototype in Figma (clickable)

### **🔹 Phase 4: Tech Stack Finalization**

**Goal:** Choose scalable, startup-friendly architecture and tools.

* Frontend: Next.js (App Router) + React Native (if mobile)
* Backend: Node.js + Firebase / Supabase / Hasura (depending on real-time needs)
* Auth: Firebase Auth / Clerk / Auth.js
* Database: PostgreSQL (with Prisma)
* Hosting: Vercel + Cloud Functions or Supabase
* CMS (optional): Contentlayer or Sanity for dynamic copy

### **🔹 Phase 5: Development & Iteration**

**Goal:** Build MVP rapidly with CI/CD in place and iterate with real users.

* Setup repo + monorepo (Nx or Turborepo)
* Define modules: auth, communities, posts, events, chat
* First deploy to staging (basic flows)
* Alpha test with ~10 communities
* Iterate > Beta launch > Public waitlist

### **🔹 Phase 6: GTM & Growth Launch**

**Goal:** Start building traction, early community and demand

* Landing page with waitlist + vision
* Community evangelist program
* Organic growth via college clubs, RWAs, societies
* Fundraising deck (if needed)